

The Farallon Newsletter



Featured Topic: Snow Crab Season 2023



We're excited to have kicked off the Snow Crab season in New Brunswick on April 11th! Eight fishermen opened the season using Blue Ocean Gear's Smart Buoys. They are using Smart Buoys at the surface with traditional gear and during time-area closures, at depth with on-demand gear. The fishermen are using this technology to address ghost gear and entanglement concerns while also gaining insights on how to operate more efficiently. The buoy positions are updated on vessel chart plotters, enabling fishermen to navigate directly to their pots/traps which is especially helpful during inclement or foggy weather.

"Last trip, I was in an incredible fog, but was able to harvest my gear like it was a sunny day", was a affirmative sentiment we received from a fisherman last season.

Special thanks to the Acadian Crabbers Association (ACA), Atlantic Fisheries Fund (AFF) and the International Fund for Animal Welfare (IFAW) for their support this season. Thank you also to the 8 fishermen we've met with in both these associations, ACA and APPCA (FÉDÉRATION RÉGIONALE ACADIENNE DES PÊCHEURS PROFESSIONELS), for promoting a more sustainable fishery by using smart buoys.

Product Tip: Depth Rating



At Blue Ocean Gear, we know that surface gear doesn't always stay on the surface. Our Smart Buoys are depth rated to 300 meters (or 164 fathoms). This allows our sensors to distinguish between an entanglement and other events such as gear conflict.

For more information, click [here](#)

This newsletter does not reveal personal identity or share gear location information without prior permission.

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